

Unity Studios
Summary Estimates

(All monetary estimates in current dollars)

TOTAL JOBS CREATED (as of 2021)	121
Direct	83
Spin-off (includes Indirect Jobs)	38
NET POSITIVE STATE REVENUE IMPACT	\$11,555,391
Revenue foregone	\$2,823,609
Revenue gain	\$14,379,000
Personal income generated over life of MEGA agreement	\$186,760,000
Statewide employment multiplier (average, 2015–21)	1.47
Average Weekly Wage of Direct Jobs (as reported by the company at time of application)	\$1,069

Unity Studios
Economic and Fiscal Effects on Michigan - Net Benefits with the Incentive Package

Economic/Fiscal Indicator	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Total
Total Employment	379	413	467	456	248	137	125	117	116	118	119	121	
Manufacturing	7	7	8	7	3	1	1	0	0	0	0	0	
Non-Manufacturing	372	406	459	449	245	136	124	117	116	118	119	121	
Retail Trade	38	40	48	48	26	13	11	10	9	9	9	9	
Services	82	92	106	107	65	42	38	35	34	35	34	34	
Other	252	274	305	294	154	81	75	72	73	74	76	78	
In Current Dollars (Thousands):													
Personal Income	\$18,130	\$21,550	\$26,120	\$27,650	\$18,010	\$11,900	\$10,740	\$10,130	\$10,250	\$10,310	\$10,680	\$11,290	\$186,760
Gross State Revenue	1,396	1,659	2,011	2,129	1,387	916	827	780	789	794	822	869	14,379
Mega Cost	87	211	217	223	229	233	241	252	263	276	289	304	2,824
State Revenue Net of MEGA Cost*	\$1,309	\$1,448	\$1,794	\$1,906	\$1,158	\$683	\$586	\$528	\$526	\$518	\$533	\$565	\$11,555

* These estimates do not include any state government revenue losses due to the Investment Tax Credit, the Renaissance Zone Credit or the property tax abatement.