The Economic Effects on Michigan

of the RSDC of Michigan, L.L.C., Facility Location Decision

George A. Fulton Peter Nicolas Donald R. Grimes

University of Michigan March 19, 1997

Abstract

RSDC Inc. of Michigan, L.L.C., is considering locating a new facility in Delhi Township, Michigan. The company will provide state-of-the-art processing equipment, modern steel transportation services and electronic data interchange technology in the slitting and blanking of coiled steel for end products of all-steel components for General Motors vehicles and trucks. By the year 2000, the facility would employ 222 people. We estimate that by 2013, this location will have generated a total of 720 jobs in the state. Total state government revenues through 2013, net of MEGA costs and adjusted for inflation, would be increased by \$26,752,000 (1997 dollars) due to the location of RSDC Inc. of Michigan, L.L.C.

The purpose of this study is to estimate the potential economic and fiscal benefits to Michigan of RSDC Inc. of Michigan, L.L.C., locating a new facility in Delhi Township, Michigan. The company will provide state-of-the-art processing equipment, modern steel transportation services and electronic data interchange technology in the slitting and blanking of coiled steel for end products of all-steel components for General Motors vehicles and trucks (SIC 5051). Investment activity would take place between 1997 and 1998, with an investment of \$80.675 million, and operations would begin in the second half of 1999. The facility would employ 222 workers by 2000.

The estimates of the benefits include the total number of jobs created in Michigan (by major industry, including spin-off jobs), and the associated personal income and state government revenue. Benefits net of the MEGA incentive package, from 1997 to 2013, are shown in the attached table. The MEGA incentive package includes a tax credit to the company for the period 1999-2013 equal to 4.4 percent of the payroll (gross wages) of employees hired at the facility as a result of the project. The payroll tax credit represents 100 percent of the maximum employment credit available to a company.

The total employment effects, reported in the first line of the table, include the direct jobs created at the facility itself plus spin-off jobs. The spin-off jobs are generated from two sources, increased purchases from Michigan suppliers and spending by people who receive income due to the increased economic activity. The construction of the facility is expected to generate a total of 300 jobs in 1997 and 528 jobs in 1998; almost all of these jobs are temporary. In 2000, the first year of full operations, an additional 632 jobs are generated in the state. We estimate that by 2013 this facility will have generated a total of 720 jobs in the state. The total number of jobs created (direct plus spin-off) for every direct job introduced constitutes the "employment"

multiplier." The employment multiplier for the location averages 2.9 over the period 2000-2013. Sectoral detail on the employment gains is also shown in the table.

Personal income is shown in the next section of the table. Personal income is defined as the income of Michigan residents from all sources, after deduction of contributions to social insurance programs but before deduction of income tax and other personal taxes. As shown in the table, if RSDC Inc. of Michigan, L.L.C., were to locate in Michigan under the incentive program, state personal income in 2000 would be higher by \$25.4 million (in current dollars) than it would be without the facility, and in 2013 it would be \$51.9 million higher. Adjusted for inflation, these numbers in 1997 dollars would be \$20.7 million in 2000 and \$30.7 million in 2013.

The gain in economic activity results in higher state government revenues. We estimate that in 2000, the first year of full operations, the facility would generate \$2,032,000 in additional gross state government revenue, and that the MEGA package would provide a \$338,000 incentive to RSDC Inc. of Michigan, L.L.C. Thus, the RSDC Inc. of Michigan, L.L.C., facility location would generate an additional \$1,694,000 in revenue to state government in 2000, net of MEGA incentive costs.

Over the period 1997-2013, gross state government revenue is projected to increase by \$45,520,000 (in current dollars) due to the location of RSDC Inc. of Michigan, L.L.C. The MEGA incentive package for RSDC Inc. of Michigan, L.L.C., is forecast to cost \$6,267,000 over the period, resulting in a net increase in state government revenue of \$39,253,000. Adjusted for inflation, the total net increase in state government revenue from 1997 to 2013 would be \$26,752,000 in 1997 dollars. These calculations do not include any revenue losses due to the property tax abatement. If the cost of the abatement were included, the net revenue gain to state government would be slightly less.

None of these estimates include the nonmeasurable effects that would produce additional economic and fiscal benefits for Michigan, such as the intangible advantages of influencing other location and expansion decisions.

Economic and Fiscal Effects on Michigan of the RSDC Inc. of Michigan, L.L.C., Facility Location Net Benefits with the Incentive Package

		13 1997-2013	720	 	720	33	240	268 —	129		51.900 569.000		532 6.267	eri Salar Late			30.740 394 507			
		2013	674	0	674	12						! 							2193 22	
	3 7	2010		_				٠.			44,000			. m			28.014		330	
,		2005	617		617	73	239	211	94		. 33,900	2,712	402	2,310			23,829	1.907	322	
	6	2000	632	5	627			217		· ·	25,400		338	1,694			20,748	1,660	313	
	(1999	211	0	211	16		0	5	-	11,300			625			9,379	750	266	
-	000	1998	528	61	467	65	63	107	232		22,200	1,776	0	1,776			19,408	1,553	0	
	-	1997/	300	6	291	36		49	200		10,900	872	0	872			10,900	872	0	
	•												.= _{<}	st						
		 -								ınds):				EGA co		rs):			Maria Security Security	
	T	Indicate	at a	•.	ing		ade			(thousa	O	anne		et of M	ution	7 dolla	Ð	nue		
	(E. 2.2.2.1)	c/riscai	ployme	Manufacturing	Nonmanufacturing	Retail Trade	Wholesale Trade	ses		t dollars	Personal income	Gross state revenue	cost	State revenue net of MEGA cost	for infla	ls of 195	Personal income	Gross state revenue	cost	
		Economic/Fiscal Indicator	Total Employment	Manuf	Nonma	Retai	Who	Services	Other	In current dollars (thousands):	Person	Gross s	MEGA cost	State re	Adjusted for inflation	(thousands of 1997 dollars):	Person	Gross s	MEGA cost	

*These estimates do not include any state government revenue losses due to the property tax abatement.