

Northern United Brewing, LLC
Summary Estimates
(All monetary estimates in 2008 dollars)

TOTAL JOBS CREATED (as of 2016)	398
Direct	158
Spin-off (includes Indirect Jobs)	240
NET POSITIVE STATE REVENUE IMPACT	\$6,968,000
Revenue foregone	\$931,000
Revenue gain	\$7,899,000
Personal income generated over life of MEGA agreement	\$102,573,000
Statewide employment multiplier (average, 2014–16)	2.53
Average Weekly Wage of Direct Jobs (as reported by the company at time of application)	\$707

Northern United Brewing, LLC
Economic and Fiscal Effects on Michigan - Net Benefits with the Incentive Package

Economic/Fiscal Indicator	2009	2010	2011	2012	2013	2014	2015	2016	Total
Total Employment									
Manufacturing	64	177	208	267	350	404	399	398	
Non-Manufacturing	11	80	92	119	157	181	179	179	
Retail Trade	53	97	116	148	193	223	220	219	
Services	6	14	17	21	27	32	31	30	
Other	16	54	62	78	101	116	113	111	
	31	29	37	49	65	75	76	78	
In Current Dollars (Thousands):									
Personal Income	\$2,869	\$7,690	\$10,220	\$13,430	\$17,970	\$22,030	\$23,380	\$24,540	\$122,129
Gross State Revenue	221	592	787	1,034	1,384	1,696	1,800	1,890	9,404
Mega Cost	0	80	109	133	164	202	206	212	1,107
State Revenue Net of MEGA Cost*	\$221	\$512	\$678	\$901	\$1,220	\$1,494	\$1,594	\$1,678	\$8,297
Adjusted for Inflation (Thousands of 2007 Dollars):									
Personal Income	\$2,722	\$7,092	\$9,168	\$11,730	\$15,292	\$18,280	\$18,922	\$19,367	\$102,573
Gross State Revenue	210	546	706	903	1,178	1,407	1,457	1,492	7,899
Mega Cost	0	74	98	117	140	168	166	168	931
State Revenue Net of MEGA Cost*	\$210	\$472	\$608	\$786	\$1,038	\$1,239	\$1,291	\$1,324	\$6,968

* These estimates do not include any state government revenue losses due to the Investment Tax Credit, the Renaissance Zone Credit or the property tax abatement.