

# **MEMORANDUM**

TO:

Delegates of the Michigan Strategic Fund ("MSF") Board for the Michigan

**Business Development Program** 

FROM:

Mike Gietzen, Development Finance Manager

DATE:

June 3, 2013

SUBJECT:

Approval of Michigan Business Development Request for \$200,000 Performance-

based Grant to:

Merhow Acquisition LLC, d/b/a Merhow Industries ("Applicant" or "Company")

306 Depot Street Bristol, Indiana 46507 www.merhow.com

# MBDP PROGRAM AND ITS GUIDELINES

On December 21, 2011, the MSF Board approved the Michigan Business Development Program ("MBDP") and its guidelines. The primary intended objective of the MBDP is to provide incentives to businesses that create qualified jobs, make qualified investments, or a combination of both, in Michigan.

#### SOURCE OF INFORMATION

It is the role of the Development Finance staff ("MEDC Staff") to review for eligibility, completeness, and adherence to MBDP guidelines, the information provided by the applicant and to manage the MSF's investment. Explanatory and background information is supplied in summary form to provide context for the request and is drawn exclusively from materials submitted by the applicant, and, as applicable, from other relevant third party sources utilized by MEDC staff.

#### HISTORY OF THE APPLICANT

Merhow Acquisition LLC, d/b/a Merhow Industries manufactures luxury horse trailers with living quarters. The Company has been in existence since 1955 in several locations in Indiana. The Company's current location's lease is up and they are exploring their options for a new location. They have identified a site in White Pigeon, Michigan that they are interested in and will meet their expansion needs.

The Applicant has not received any incentives from the MSF previously.

## PROJECT DESCRIPTION

The Applicant has outgrown their existing location in Indiana and they are exploring moving their operations to a vacant facility in the Village of White Pigeon and making investments and creating jobs related to the manufacturing of luxury horse trailers.

- a) The Applicant is a "Qualified Business", as defined in MCL 125.2088r(9)(b), that will locate and operate in Michigan.
- b) The project will be located in the Village of White Pigeon. The Village of White Pigeon has offered a "staff, financial, or economic commitment to the project" in the form of property tax abatement under Public Act 198 of 1974 for a period of 12 years. The estimated value of \$42,000.
- c) The Applicant has demonstrated a need for the funding based on a competitive state and local incentive package from the State of Indiana. The Company also believes that Michigan workers' wage rates are higher than Indiana's for this job classification.
- d) The Applicant plans to create 46 Qualified New Jobs above a statewide base employment level of 0.
- e) Pursuant to the program guidelines, the following was taken into consideration for the proposed project; the project involves very strong out-of-state competition from Indiana, the company plans to create jobs beginning immediately once supported from MSF.

#### **INCENTIVE OPPORTUNITY**

This project involves the creation of 46 Qualified New Jobs and a capital investment of up to \$1,075,000 in the Village of White Pigeon. The requested incentive amount from the MSF is \$200,000 in the form of a performance-based grant. Please see below for more information on the recommended action.

#### RECOMMENDATIONS

MEDC Staff recommends (the following, collectively, "Recommendation"):

- a) Approval of the MBDP Proposal as outlined in the attached term sheet (collectively, "MBDP Proposal"):
- b) Closing the MBDP Proposal, subject to available funding under the MBDP at the time of closing ("Available Funding"), satisfactory completion of due diligence, (collectively, "Due Diligence"), finalization of all MBDP transaction documents, and further subject to the following terms and conditions:
  - a. Commitment will remain valid for 120 days with approval for MSF Fund Manager to extend the commitment an additional 60 days;
  - b. MSF Fund Manager can negotiate final milestone performance terms from that contained in the Term Sheet, and additional and other terms so long as the additional and other terms are not otherwise materially adverse to the MSF, to accommodate final signing of the Transaction Documents.

## APPROVAL AUTHORITY - MBDP SUPPORT MEMO

Michigan Economic Development Corporation

Amy Deprez, Director, Development Finance

The Recommendation is approved subject to Available Funding and Completion of Due Diligence, and execution of all MBDP transaction documents, all in accordance with the MBDP and its guidelines:

Note: To utilize the delegation authority granted by the MSF Board, the approval of the Chairperson, and either the MSF Fund Manager of the MSF State Treasurer Director, are required for this commitment under the MBDP:

Michigan Strategic Fund

By: Michael A. Finney

Its: Chairman

By: Karla K. Campbell

Its: Fund Manager

By: Andy Dillon, State Treasurer

Its: Director



# MICHIGAN BUSINESS DEVELOPMENT PROGRAM Performance Based Grant - Term Sheet

The following is a summary of the highlights of the project and basic terms for which the Company desires grant support from the Michigan Strategic Fund ("MSF") under the Michigan Business Development Program ("MBDP"). While the MBDP is operated and funded through the MSF, recommendation for approval of a MBDP incentive award is presented by the Michigan Economic Development Corporation ("MEDC") to the MSF.

Date: 5/28/2013

1. Company Name:

Merhow Acquisition LLC ("Company" or "Applicant")

2. Company Address:

306 Depot Street Bristol, Indiana 46507

3. Project Address ("Project"):

501 S. Miller Drive

White Pigeon, Michigan 49099

4. MBDP Incentive Type:

Performance Based Grant

5. Maximum Amount of MBDP Incentive:

Up to \$200,000 ("MBDP Incentive Award")

6, Base Employment Level

0

The number of lobs currently maintained in Michigan by the Company based on data submitted by the Company to the MEDC reflecting the Company's statewide employment level in Michigan prior to the proposed project. The Base Employment Level, including identification of the Company data used to establish this level, shall be included in the final MBOP incentive Award agreement ("Agreement") between the MSF and the Company.

7. Total Qualified New Job Creation: (obove Base Employment Level) 46

The minimum number of total Qualified New Jobs the Company shall be required to create in Michigan (above the Base Employment Level), in addition to satisfying other milestones if applicable, to be minimally eligible to receive the full amount of the MBDP Incentive Award. Each Qualified New Job must be performed for consideration by a Michigan resident (whose Michigan income taxes are withheld as required), and each Qualified New Job must be in excess of

the Base Employment Level. The final terms and conditions of the requirements for the minimum number of Qualified New Jobs that must be including provisions addressing created, disbursements of portions of the MBDP incentive Award, shall be included in the final Agreement.

a. Start Date for Measurement of Creation of Qualified New Jobs: Date of Approval of MSF Award

8. Company investment:

\$1,075,000 for annual lease cost, leasehold improvements, machinery and equipment, furniture and fixtures, computers, pollution control equipment, and special tooling, or any combination thereof, for the Project.

9. Municipality supporting the Project:

Village of White Pigeon

- a. Municipality Support. One of the conditions of execution of the final Agreement is the requirement that the municipality shall have committed to provide: a property tax abatement for real and personal property related to the project. The final terms and conditions demonstrating this support shall be included in the final Agreement.
- 10. Disbursement Milestones: The final terms and conditions of each of the disbursements of any portion of the MBDP incentive Award shall be included in the final Agreement, including that before any disbursement is made to the Company, the Company must have maintained: (I) the Base Employment Level (exclusive of the number of Qualified New Jobs then created) and (ii) any Qualified New Jobs created for which disbursements by the MSF have been made, and must otherwise be in compliance with all terms and conditions of the final Agreement, and further shall include:

Upon demonstrated creation of 5 Qualified Up to \$30,000 Disbursement Milestone 1: New Jobs above the Base Employment Level, verification of executed lease for a minimum of five years, and verification of

later than January 31, 2014.

Disbursement Milestone 2:

Up ta \$70,000

Disbursement Upon completion of Milestone 1, and upon demonstrated creation of 15 additional Qualified New Jobs (for a total of 20 Qualified New Jobs) above the Base Employment Level, by no

final approval of municipality support by no

later than January 31, 2015.

Disbursement Milestone 3:

Up to \$100,000

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Upon completion of Disbursement Milestone 1 and Disbursement Milestone 2, and upon demonstrated creation of 26 additional Qualified New Jobs (for a total of 46 Qualified New Jobs) above the Base Employment Level, by no later than June

30, 2016

11, Term of Agreement:

Execution of Agreement to June 30, 2018.

12. Repayment Provisions:

Repayment provisions are required by law. The Repayment terms and conditions will be effective through the Term of the Agreement and shall be defined in the final Agreement. The final repayment provisions may require repayment of some or all of the disbursements made by the MSF, including if the Company moves 25% or more of their employees out of Michigan, if the Company falls to maintain the Base Employment Level in Michigan, if the Company falls to maintain the Qualified New Jobs incented by this Award.

13. Reporting Requirements:

Periodic reporting will be required with this program. The detailed information needed from the Company will be included in the final Agreement, but will include Project reporting for such things as: amount of proposed incentive, amount of actual incentive received by Company; amount of proposed and actual investment made by Company for Project; the committed number of new jobs and the actual number of new jobs created as a result of the Project; the educational attainment of the employees hired; the number of new patents, copyrights, or trademarks applied for and issued to the Company; the number of licensing agreements by the Company and the number of such licensing agreements entered into by the Company with Michigan based firms; and any products commercialized by the Company.

14. Public Announcements:

The Company shall not make, or cause, any announcement of the proposed MBDP incentive Award parameters outlined in this letter before the date of approval by the MSF of the MBDP incentive Award, unless prior authorized and coordinated with the MEDC.

Any final MBDP Incentive Award is contingent upon several factors, including: (i) submission by the Company of a completed application and all other documentation required under the MBDP (ii) satisfactory municipality support (iii) available MSF funding (iv) completion of financial review, business integrity review, required background checks, and other business and legal review and due diligence as required, and the results of which must be satisfactory the MEDC, the MSF, and as applicable, the Chief Compliance Officer, (v) approval of an award by the MSF, and (vi) execution of a final Agreement containing the established milestones, repayment terms, reporting requirements, and all other detailed terms and conditions, required by the MSF.

If the Company is interested in the MEDC pursuing a recommendation to the MSF for a possible MBDP incentive Award for the Company along the above parameters, please sign and date this Term Sheet. If the MEDC does not receive the signed Term Sheet from the Company by May 31, 2013, the MEDC may not be able to proceed with any recommendation to the MSF.

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Acknowledged as received by:

**COMPANY NAME** 

Printed Name:

Ву:

its:

Dated

Michigan Economic Development Corporation

By:

Printed Name:

lts:

Michael Giefzen <u>Pevelopment Finance</u> Manager 5/28/2013

Dated: