

MEMORANDUM

TO:

Delegates of the Michigan Strategic Fund ("MSF") Board for the Michigan

Business Development Program

FROM:

Stacy Bowerman, Development Finance Manager

DATE:

September 28, 2012

SUBJECT:

Approval of Michigan Business Development Request for \$500,000 Performance-

based Grant to:

The Martin-Brower Company, LLC ("Applicant" or "Company")

6250 North River Road, Suite 9000

Rosemont, Illinois 60018 www.martin-brower.com

MBDP PROGRAM AND ITS GUIDELINES

On December 21, 2011, the MSF Board approved the Michigan Business Development Program ("MBDP") and its guidelines. The primary intended objective of the MBDP is to provide incentives to businesses that create qualified jobs, make qualified investments, or a combination of both, in Michigan.

SOURCE OF INFORMATION.

It is the role of the Development Finance staff ("MEDC Staff") to review for eligibility, completeness, and adherence to MBDP guidelines, the information provided by the applicant and to manage the MSF's investment. Explanatory and background information is supplied in summary form to provide context for the request and is drawn exclusively from materials submitted by the applicant, and, as applicable, from other relevant third party sources utilized by MEDC staff.

HISTORY OF THE APPLICANT

The Applicant is a leading logistics service provider for restaurant chains around the world and has been supporting its customer base for more than 30 years. The Company operates 60 distribution centers across North America, Canada, Europe, Central America, South America, and Asia Pacific.

The Company recently acquired the assets of M&M Restaurant Supply located in St. Johns, Michigan. As part of the acquisition, the Applicant will be consolidating its distribution coverage of Michigan and Northwest Ohio. In addition to the St. Johns location, the Applicant identified two facilities in Northwest Ohio and Indiana that could support the consolidation and will also serve as centroids for additional business the Company expects to acquire near term.

The Applicant has not received any incentives from the MSF previously.

PROJECT DESCRIPTION

The Applicant plans to expand its existing operations in the City of St. Johns, make investments and create jobs related to its distribution coverage for the State of Michigan and Northwest Ohio.

- a) The Applicant is a "Qualified Business", as defined in MCL 125.2088r(9)(b), that is located and operates expand in Michigan.
- b) The project will be located in the City of St. Johns. The City has offered a "staff, financial, or economic commitment to the project" in the form of land at a reduced rate as well as staff time and assistance negotiating with local business to enable the Applicant to expand its operations.
- c) The Applicant has demonstrated a need for the funding. The Applicant has identified two facilities in Northwest Ohio and Northeast Indiana that could support the consolidation that are centroids for additional business the Applicant expects to acquire near term.
- d) The Applicant plans to create 150 Qualified New Jobs above a statewide base employment level of 184.
- e) Pursuant to the program guidelines, the following was taken into consideration for the proposed project: the Applicant plans to commence the project and will hire the majority of the new jobs by the end of 2012; the project involves out-of-state competition with Ohio and Indian, and has a net positive return to Michigan with a ROI of 10.6.

INCENTIVE OPPORTUNITY

This project involves the creation of 150 Qualified New Jobs, with the potential for up to 162 total jobs as a result of the Project, and a capital investment of up to \$16.25 million in the City of Saint Johns. The requested incentive amount from the MSF is \$500,000 in the form of a performance-based grant. Please see below for more information on the recommended action.

RECOMMENDATIONS

MEDC Staff recommends (the following, collectively, "Recommendation");

- a) Approval of the MBDP Proposal as outlined in the attached term sheet (collectively, "MBDP Proposal");
- b) Closing the MBDP Proposal, subject to available funding under the MBDP at the time of closing ("Available Funding"), satisfactory completion of due diligence, (collectively, "Due Diligence"), finalization of all MBDP transaction documents, and further subject to the following terms and conditions:
 - a. Commitment will remain valid for 90 days with approval for MSF Fund Manager to extend the commitment an additional 30 days.

APPROVAL AUTHORITY - MBDP SUPPORT MEMO

Michigan Economic Development Corporation

Amy Deprez, Director, Development Finance

Mark Morante, Senior Vice President, Program Management

The Recommendation is approved subject to Available Funding and Completion of Due Diligence, and execution of all MBDP transaction documents, all in accordance with the MBDP and its guidelines:

Note: To utilize the delegation authority granted by the MSF Board, the approval of the Chairperson, and either the MSF Fund Manager of the MSF State Treasurer Director, are required for this commitment under the MBDP:

Michigan Strategic Fund

By: Michael A. Finney

Its: Chairman

By: Karla Campbell Its: Fund Manager

By: Andy Dillon, State Treasurer

Its: Director



MICHIGAN BUSINESS DEVELOPMENT PROGRAM Performance Based Grant - Term Sheet

The following is a summary of the highlights of the project and basic terms for which the Company desires grant support from the Michigan Strategic Fund ("MSF") under the Michigan Business Development Program ("MBDP"). While the MBDP is operated and funded through the MSF, recommendation for approval of a MBDP incentive award is presented by the Michigan Economic Development Corporation ("MEDC") to the MSF.

Date: 8/14/2012

1. Company Name:

The Martin-Brower Company, LLC ("Company" or "Applicant")

2. Company Address:

6250 North River Road

Suite 9000

Rosemont, Illinois 60018

3. Project Address ("Project"):

1210 Zeeb Road

if different than above

Saint Johns, Michigan 48879

4. MBDP incentive Type:

Performance Based Grant

5. Maximum Amount of MBDP Incentive:

Up to \$500,000 ("MBDP Incentive Award")

6. Base Employment Level

184

The number of jobs currently maintained in Michigan by the Company based on data submitted by the Company to the MEDC reflecting the Company's statewide employment level in Michigan prior to the proposed project. The Base Employment Level, including identification of the Company data used to establish this level, shall be included in the final MBDP Incentive Award agreement ("Agreement") between the MSF and the

Company.

7. Total Qualified New Job Creation: (above Base Employment Level)

150

The minimum number of total Qualified New Jobs the Company shall be required to create in Michigan (above the Base Employment Level), in addition to satisfying other milestones if applicable, to be minimally eligible to receive the full amount of the MBDP Incentive Award. Each Qualified New Job must be performed for consideration by a Michigan resident (whose Michigan income taxes are withheld as required),

and each Qualifled New Job must be in excess of the Base Employment Level. The final terms and conditions of the requirements for the minimum number of Qualified New Jobs that must be including provisions addressing created. disbursements of portions of the MBDP Incentive Award, shall be included in the final Agreement.

a. Start Date for Measurement of Creation of Qualified New Jobs: Date of Approval of MSF Award

Company Investment:

\$16.25 million in Land Costs, New Construction, and Machinery and Equipment, or any combination thereof, for the Project.

Municipality supporting the Project:

City of Saint Johns

- a. Municipality Support. One of the conditions of execution of the final Agreement is the requirement that the municipality shall have committed to provide: land at a reduced rate as well as staff time and assistance negotiating with local businesses which will enable the Applicant to expand its operations. The final terms and conditions demonstrating this support shall be included in the final Agreement.
- 10. Disbursement Milestones: The final terms and conditions of each of the disbursements of any portion of the MBDP Incentive Award shall be included in the final Agreement, including that before any disbursement is made to the Company, the Company must have maintained: (i) the Base Employment Level (exclusive of the number of Qualified New Jobs then created) and (ii) any Qualified New Jobs created for which disbursements by the MSF have been made, and must otherwise be in compliance with all terms and conditions of the final Agreement, and further shall include:

a. Disbursement Milestone 1:

Up to \$350,000

Upon demonstrated creation of 125 Qualified New Jobs above the Base Employment Level and verification of final approval of municipality support by no later than March 31, 2013.

b. Disbursement Milestone 2:

Up to \$150,000

completion of Disbursement Upon Milestone 1, and upon demonstrated creation of 25 additional Qualified New Jobs above the Base Employment Level, by no later than March 31, 2014.

11. Term of Agreement:

Execution of Agreement to March 31, 2016

12. Repayment Provisions:

Repayment provisions are required by law. The Repayment terms and conditions will be effective through the Term of the Agreement and shall be defined in the final Agreement. The final repayment provisions may require repayment of some or all of the disbursements made by the MSF, including if the Company moves 25% or more of their employees out of Michigan, if the Company fails to maintain the Base Employment Level in Michigan, if the Company fails to maintain the Qualified New Jobs incented by this Award.

13. Reporting Requirements:

Periodic reporting will be required with this program. The detailed information needed from the Company will be included in the final Agreement, but will include Project reporting for such things as: amount of proposed incentive, amount of actual incentive received by Company; amount of proposed and actual investment made by Company for Project; the committed number of new jobs and the actual number of new jobs created as a result of the Project; the educational attainment of the employees hired; the number of new patents, copyrights, or trademarks applied for and issued to the Company; the number of licensing agreements by the Company and the number of such licensing agreements entered into by the Company with Michigan based firms; and any products commercialized by the Company.

14. Public Announcements:

The Company shall not make, or cause, any announcement of the proposed MBDP Incentive Award parameters outlined in this letter before the date of approval by the MSF of the MBDP incentive Award, unless prior authorized and coordinated with the MEDC.

Any final MBDP incentive Award is contingent upon several factors, including: (i) submission by the Company of a completed application and all other documentation required under the MBDP (ii) satisfactory municipality support (lii) available MSF funding (iv) completion of financial review, business integrity review, required background checks, and other business and legal review and due diligence as required, and the results of which must be satisfactory the MEDC, the MSF, and as applicable, the Chief Compliance Officer, (v) approval of an award by the MSF, and (vi) execution of a final Agreement containing the established milestones, repayment terms, reporting requirements, and all other detailed terms and conditions, required by the MSF.

If the Company is interested in the MEDC pursuing a recommendation to the MSF for a possible MBDP incentive Award for the Company along the above parameters, please sign and date this Term Sheet. If the MEDC does not receive the signed Term Sheet from the Company by August 17, 2012, the MEDC may not be able to proceed with any recommendation to the MSF.

The Martin-Brower Company, LLC

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Dated:

Acknowledged as received by:

Michigan Economic Development Corporation

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