

MEMORANDUM

DATE: January 20, 2009

TO: Michigan Economic Growth Authority

FROM: Amy Deprez, Packaging Manager
Portfolio Management & Packaging

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Portfolio Management & Packaging

SUBJECT: Briefing Memo – Greenblendz, Inc.
High-Technology MEGA Credit

COMPANY NAME:

Greenblendz, Inc.
P.O. Box 4783
Cave Creek, AZ 85237

HISTORY OF COMPANY:

Greenblendz, Inc. is a new business venture started by Stephen Berry. Mr. Berry will begin producing a new line of commercial cleaning agents using a new nano-technology called PureTi. This technology is used widespread in products throughout Japan and Asia and until now has not been mass produced for commercial use in North America. Greenblendz Inc. will develop, manufacture and package these products for direct selling.

Currently, Greenblenz does not have any employees in Michigan.

PROJECT DESCRIPTION:

Greenblendz will be purchasing a vacant chemical manufacturing facility in the City of Auburn Hills where they will develop, manufacture and market green focused cleaning chemicals, personal care and specialty coatings such as PureTi and antimicrobial coatings. Greenblendz will invest in R&D and advanced manufacturing processes to lead the way in environmental and health conscious products for the future.

Total investment for Greenblendz, Inc. over five years will be approximately \$795,000. This project will create 47 new jobs with an average weekly wage of \$778. The company will also offer health care benefits and pay a portion of the benefit costs.

BENEFITS TO STATE:

According to the economic analysis done by the Michigan Economic Development Corporation utilizing Regional Economic Models, Inc. software, it is estimated that this facility will create a total of XXX jobs in the state by the year 20XX. We also estimate that the project would create total state government revenues through the year 20XX, net of MEGA cost and adjusted for inflation, of \$X million (200X dollars) due to the creation of these new jobs.

BUSINESS CASE:

Greenblendz Inc. has been given incentive packages from both North Carolina and Ohio to locate the business there. North Carolina is an attractive place with an abundant supply of suitable building due to textile and pharmaceutical industry losses and access to skilled workforce that are accustomed to lower pay rates.

OTHER STATE AND LOCAL ASSISTANCE:

The City of Auburn Hills is supportive of this project and anticipates approval of a Property Tax Abatement for this project within the next 90 days. The estimated value of the abatement is not known at this time.

QUALIFYING HIGH-TECHNOLOGY ACTIVITY:

The company is a qualified high-technology business, whose primary business activity is Technology for Assessment of Prevention of Threats or Damage to Human Health or the Environment.

RECOMMENDATION:

Based on the factors described above, the Michigan Economic Development Corporation recommends a 70 percent seven year high technology employment tax credit for up to 47 net new employees, over an established employment base of 0.