

**The Economic Effects on Michigan of  
the Google Inc. Facility Location Decision**

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**Economic and Fiscal Effects on Michigan of the Google Inc. Facility Location  
Net Benefits with the Incentive Package**

Economic/Fiscal Indicator	2006	2007	2008	2009	2010	2011	2015	2020	2025	2026	Total 2006-2026
Total employment	201	289	627	1,029	1,498	2,033	2,060	2,104	2,216	2,245	—
Manufacturing	7	7	11	15	20	24	2	0	0	0	—
Nonmanufacturing	194	282	616	1,014	1,478	2,009	2,058	2,104	2,216	2,245	—
Information	2	146	321	528	765	1,034	1,034	1,036	1,040	1,040	—
Retail trade	22	27	56	90	127	169	167	160	159	160	—
Services	43	84	181	298	436	596	628	692	796	820	—
Other	127	25	58	98	150	210	229	216	221	225	—
In current dollars (thousands):											
Personal income	8,000	15,000	33,000	56,000	84,000	119,000	149,000	186,000	234,000	245,000	3,040,000
Gross state revenue	615	1,154	2,538	4,306	6,460	9,151	11,458	14,303	17,995	18,840	233,776
MEGA cost	0	259	595	980	1,424	1,929	2,307	2,999	4,070	4,348	49,666
State revenue net of MEGA cost*	615	895	1,943	3,326	5,036	7,222	9,151	11,304	13,925	14,492	184,110
Adjusted for inflation (thousands of 2006 dollars):											
Personal income	8,000	14,681	28,508	49,432	70,981	97,843	114,420	127,315	146,433	150,549	2,147,376
Gross state revenue	615	1,129	2,192	3,801	5,458	7,524	8,799	9,791	11,261	11,577	165,133
MEGA cost	0	254	570	920	1,309	1,736	1,914	2,249	2,758	2,887	38,250
State revenue net of MEGA cost*	615	875	1,622	2,881	4,149	5,788	6,885	7,542	8,503	8,690	126,883

\*These estimates do not include any state government revenue losses due the Investment Tax Credit.