

**Crain Communications, Inc.**  
**Summary Estimates**  
(All monetary estimates in current dollars)

<b>TOTAL JOBS CREATED (as of 2015)</b>	142
Direct	50
Spin-off (includes Indirect Jobs)	92
<b>NET POSITIVE STATE REVENUE IMPACT</b>	\$2,226,701
Revenue foregone	\$443,299
Revenue gain	\$2,670,000
Personal income generated over life of MEGA agreement	\$34,668,000
Statewide employment multiplier (average, 2014–15)	2.84
Average Weekly Wage of Direct Jobs	\$1,127
(as reported by the company at time of application)	

**Crain Communications, Inc.**  
**Fiscal Effects on Michigan - Net Benefits with the Incentive Package**  
Thousands of Current Dollars

Year	Gross State Revenue	MEGA Costs	Net State Revenue
2005	0	0	0
2006	0	0	0
2007	0	0	0
2008	0	0	0
2009	0	0	0
2010	0	0	0
2011	258	53	205
2012	428	79	349
2013	609	104	505
2014	670	104	566
2015	705	103	602
2016	0	0	0
2017	0	0	0
2018	0	0	0
2019	0	0	0
2020	0	0	0
2021	0	0	0
2022	0	0	0
2023	0	0	0
2024	0	0	0
2025	0	0	0
2026	0	0	0
2027	0	0	0
2028	0	0	0
2029	0	0	0
2030	0	0	0
	2,670	443	2,227

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**Crain Communications, Inc.**  
**Economic and Fiscal Effects on Michigan - Net Benefits with the Incentive Package**

Economic/Fiscal Indicator	2011	2012	2013	2014	2015	Total
Total Employment	67	99	139	142	142	
Manufacturing	2	2	3	3	2	
Non-Manufacturing	65	97	136	139	140	
Retail Trade	4	7	9	10	9	
Services	25	38	53	55	55	
Other	36	52	74	74	76	
In Current Dollars (Thousands):						
Personal Income	\$3,357	\$5,554	\$7,904	\$8,698	\$9,155	\$34,668
Gross State Revenue	258	428	609	670	705	2,670
Mega Cost	53	79	104	104	103	443
State Revenue Net of MEGA Cost*	\$205	\$349	\$505	\$566	\$602	\$2,227

\* These estimates do not include any state government revenue losses due to the Investment Tax Credit, the Renaissance Zone Credit or the property tax abatement.