

**Colwell & Salmon Communications, Inc.**  
**Summary Estimates**

(All monetary estimates in current dollars)

<b>TOTAL JOBS CREATED (as of 2013)</b>	<b>704</b>
Direct	502
Spin-off (includes Indirect Jobs)	202
<b>NET POSITIVE STATE REVENUE IMPACT</b>	<b>\$5,965,187</b>
Revenue foregone	\$1,372,813
Revenue gain	\$7,338,000
Personal income generated over life of MEGA agreement	\$95,300,000
Statewide employment multiplier (average, 2011–13)	1.39
Average Weekly Wage of Direct Jobs	\$494
(as reported by the company at time of application)	

**Colwell & Salmon Communications, Inc.**  
**conomic and Fiscal Effects on Michigan - Net Benefits with the Incentive Pac**

Economic/Fiscal Indicator	2010	2011	2012	2013	Total
Total Employment	683	688	697	704	
Manufacturing	3	1	0	(1)	
Non-Manufacturing	680	687	697	705	
Retail Trade	30	31	32	33	
Services	603	601	602	602	
Other	47	55	63	70	
In Current Dollars (Thousands):					
Personal Income	\$19,530	\$22,550	\$25,570	\$27,650	\$95,300
Gross State Revenue	1,504	1,736	1,969	2,129	7,338
Mega Cost	349	347	343	335	1,373
State Revenue Net of MEGA Cost*	\$1,155	\$1,389	\$1,626	\$1,794	\$5,965

\* These estimates do not include any state government revenue losses due to the Investment Tax Credit, the Renaissance Zone Credit or the property tax abatement.

**Colwell & Salmon Communications, Inc.**  
**Fiscal Effects on Michigan - Net Benefits with the Incentive Package**  
Thousands of Current Dollars

Year	Gross State Revenue	MEGA Costs	Net State Revenue
2005	0	0	0
2006	0	0	0
2007	0	0	0
2008	0	0	0
2009	0	0	0
2010	1,504	349	1,155
2011	1,736	347	1,389
2012	1,969	343	1,626
2013	2,129	335	1,794
2014	0	0	0
2015	0	0	0
2016	0	0	0
2017	0	0	0
2018	0	0	0
2019	0	0	0
2020	0	0	0
2021	0	0	0
2022	0	0	0
2023	0	0	0
2024	0	0	0
2025	0	0	0
2026	0	0	0
2027	0	0	0
2028	0	0	0
2029	0	0	0
2030	0	0	0
	7,338	1,373	5,965

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