

## **Business Intelligence Associates, Inc.**

### **Summary Estimates**

(All monetary estimates in 2008 dollars)

<b>TOTAL JOBS CREATED (as of 2015)</b>	<b>599</b>
Direct	251
Spin-off (includes Indirect Jobs)	348
<b>NET POSITIVE STATE REVENUE IMPACT</b>	<b>\$8,250,000</b>
Revenue foregone	\$2,764,000
Revenue gain	\$11,014,000
Personal income generated over life of MEGA agreement	\$143,011,000
Statewide employment multiplier (average, 2013–15)	2.36
Average Weekly Wage of Direct Jobs (as reported by the company at time of application)	\$933

**Business Intelligence Associates, Inc.**  
**Economic and Fiscal Effects on Michigan - Net Benefits with the Incentive Package**

Economic/Fiscal Indicator	2009	2010	2011	2012	2013	2014	2015	Total
Total Employment	201	283	346	455	587	593	599	
Manufacturing	3	3	3	4	4	3	2	
Non-Manufacturing	198	280	343	451	583	590	597	
Retail Trade	16	21	26	34	44	44	44	
Services	68	99	122	163	213	216	220	
Other	114	160	195	254	326	330	333	
In Current Dollars (Thousands):								
Personal Income	\$8,423	\$13,090	\$17,180	\$23,860	\$32,260	\$34,970	\$37,350	\$167,133
Gross State Revenue	649	1,008	1,323	1,837	2,484	2,693	2,876	12,870
Mega Cost	176	287	359	482	626	637	651	3,218
State Revenue Net of MEGA Cost*	\$473	\$721	\$964	\$1,355	\$1,858	\$2,056	\$2,225	\$9,652
Adjusted for Inflation (Thousands of 2007 Dollars):								
Personal Income	\$7,991	\$12,071	\$15,412	\$20,839	\$27,453	\$29,017	\$30,228	\$143,011
Gross State Revenue	616	930	1,187	1,604	2,114	2,235	2,328	11,014
Mega Cost	167	265	322	421	533	529	527	2,764
State Revenue Net of MEGA Cost*	\$449	\$665	\$865	\$1,183	\$1,581	\$1,706	\$1,801	\$8,250

\* These estimates do not include any state government revenue losses due to the Investment Tax Credit, the Renaissance Zone Credit or the property tax abatement.