

Altus Brands, LLC
Summary Estimates

(All monetary estimates in current dollars)

TOTAL JOBS CREATED (as of 2013)	57
Direct	25
Spin-off (includes Indirect Jobs)	32
NET POSITIVE STATE REVENUE IMPACT	\$675,381
Revenue foregone	\$68,619
Revenue gain	\$744,000
Personal income generated over life of MEGA agreement	\$9,645,000
Statewide employment multiplier (average, 2011–13)	1.72
Average Weekly Wage of Direct Jobs (as reported by the company at time of application)	\$449

Altus Brands, LLC
Economic and Fiscal Effects on Michigan - Net Benefits with the Incentive Package

Economic/Fiscal Indicator	2009	2010	2011	2012	2013	Total
Total Employment	12	18	30	42	57	
Manufacturing	5	9	15	20	27	
Non-Manufacturing	7	9	15	22	30	
Retail Trade	1	2	3	4	5	
Services	3	5	8	11	15	
Other	3	2	4	7	10	
In Current Dollars (Thousands):						
Personal Income	\$580	\$1,007	\$1,801	\$2,625	\$3,632	\$9,645
Gross State Revenue	45	78	139	202	280	744
Mega Cost	5	8	14	18	24	69
State Revenue Net of MEGA Cost*	\$40	\$70	\$125	\$184	\$256	\$675

* These estimates do not include any state government revenue losses due to the Investment Tax Credit, the Renaissance Zone Credit or the property tax abatement.