



Marketing Resource Group, LLC

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MICHIGAN POLL®

## FOR IMMEDIATE RELEASE

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## Poll: Voters Would Support Right-to-Work Ballot Proposal

**LANSING, Mich.** – A majority of Michigan voters would support a ballot proposal that would re-instate Michigan’s Right-to-Work Laws if the legislature votes to repeal and the current law. The poll showed that 56% of voters would support a ballot measure to re-instate Michigan’s Right-to-Work law compared to 27% of voters who stated they would oppose – a better than 2-1 majority. The poll was conducted March 13 -17 on behalf of Americans for Prosperity by Marketing Resource Group.

“The poll shows that Michigan voters do not support forcing a worker to join a union or pay union dues as a condition of employment,” said Jenell Leonard, Owner of Marketing Resource Group. “Voters may view the latest Right-to-Work repeal as a partisan overstep.”

Michigan passed a Right-to-Work law in 2012, which gave workers the choice to work in a unionized workplace without having to pay union dues. Michigan would be the first state in the nation to do a Right-to-Work repeal.

“The Michigan legislature is telling 150,000 hard-working Michiganders that they should be fired for their choice to leave their workplace union,” said Annie Patnaude, State Director for Americans for Prosperity - Michigan. “They’re calling a Right-to-Work repeal a ‘restoration’ of worker freedom while they’re actively taking away the choice of whether or not to be a union member.”

The poll also showed across-the-board support for the proposal from every geographical area of the state, Democrats and Republicans, conservatives and liberals, and even 47% of union workers surveyed stated they would support a ballot measure to reinstate a Right-to-Work law, while 40% indicated their opposition.

### The Questions and Results

The results and the wording of the question asked by MRG follow.

*Q. The Michigan legislature considering repealing the state's Right-to-Work law. Would you support or oppose a ballot proposal that would reinstitute a Right-to-Work law, which would allow employees the right to work in a unionized workplace without being required to join or pay union dues as a condition of employment?*

	Percent
Support	56%
Oppose	27%
Don't know/Undecided	17%
Refused	1 %
Total	100.0 %

	Support	Oppose
Democrats	47%	34%
Independents	53%	25%
Republicans	65%	21%
Conservatives	65%	22%
Moderates	51%	28%
Liberals	42%	34%
Union Members	47%	40%
Non-Union Workers	58%	24%
Males	52%	34%
Females	59%	20%

### MRG Michigan Poll® Spring 2023

The survey of 600 likely Michigan voters was conducted by live interview March 13-17, 2023 with a +1 Dem sample. The sample was randomly drawn from a listed sample of all registered voters with a history of voting and stratified by city and township to reflect voter turnout. Quotas for gender and cell phone interviews were met within each geographic area, and extra efforts were made to reach African Americans. Seventy-five percent of the interviews were conducted with cell phone only or cell phone dominant households. Some columns may not add up to 100% because of rounding. Individual rounding may impact final totals. This survey yields a sampling margin of error of ±4 percent with a 95 percent confidence interval. The sampling margin of error for subgroups may be higher depending on the size of the subgroup.

### About Marketing Resource Group

Lansing, Michigan-based Marketing Resource Group ([www.mrgmi.com](http://www.mrgmi.com)) is an award-winning PR firm representing corporate, association, nonprofit, and private clients with interests in Michigan. MRG offers expertise in public affairs, communications, political campaign management, and public opinion survey research. For more than thirty years, MRG has conducted its bi-annual omnibus Michigan Poll®, tracking the pulse of Michigan voters on key statewide public policy and political issues. MRG is the only Michigan public opinion survey research firm that maintains nearly 40 years of trend analyses of voter attitudes related to state and national leaders, political parties, and the political and economic climate in Michigan. Follow MRG on Twitter @mrgmichigan and on Facebook.

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