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Canadian Health-Care System Is No Model for Prescription Drug Reform

by Roger H. Leemis

Summary

The high cost prescription drugs has caused many legislators to embrace Canada's government healthcare system as a solution to America's woes. But rationed care and long waiting lists force many Canadians to cross the border in search of timely, life-saving care in American hospitals. Consequently, policymakers should look to marketoriented reforms as a superior means of expanding citizens' access to affordable treatments.

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The high cost of prescription drugs has caused many lawmakers to embrace Canada's nationalized health-care system as a solution to America's woes. During her successful campaign last year, Michigan Sen. Debbie Stabenow even promoted bus trips to Canada for Medicare recipients seeking cheaper prescription drugs, little noting that Canadians often make the trip across the Detroit River not merely to save money—but to save their lives.

With the ongoing political maneuvering surrounding prescription drug benefits, now is a good time to again focus on why America must move away from, not toward, the Canadian health-care model. President Bush's long-range Medicare reform plan does in fact take America in a more market-oriented direction. Unfortunately, however, his interim "Band-Aid" measure for this year's budget—creating a Medicare prescription drug benefit and throwing billions more in tax dollars at the problem—smacks of the command-and-control mentality that characterizes Canada's government-dominated system.

So why are drugs cheaper under the Canadian system? Crossborder price differentials exist for a variety of reasons, including

Canadian cost controls on prescription medicines. But prescription cost is a small part of the picture. The Canadian system has been praised for its single-payer design and near-universal coverage. In essence, each province is the sole source of health care for its residents, and provincial monopolies on health-care financing do have some attractions. Doctors don't face as much paperwork as under the U.S. system, patients are freed of all financial constraints, no one is uninsured (in theory, anyway), and costs are controlled. This last feature is what enables American drug "tourists" to fill prescriptions for less than they can at home.

Canadians Wait Months for Care under a Nationalized Health-Care System Internal Medicine Urology 9.5 Opthamology General Surgery 7.5 Orthopedic Surgery 0 5 10 15 20 25 30 Median Waiting Time for Selected Treatments in Canada (in Weeks), 1999 Source: The Fraser Institute

However, the very factor that makes Canadian drug prices attractive—a centralized, government-controlled system—creates intractable problems. Because individual patients think medical care is "free," they demand lots of it. And because the government does not explicitly limit care and cannot charge for it, care must be rationed out in various, often hidden, ways, resulting in long waiting lists.

What does it mean to be a patient in Canada? It's common knowledge that many Canadians must wait a long time to see a specialist or receive lifesaving treatment. The Vancouver-based Fraser Institute tracks treatment delays; the 10th edition of its "Waiting Your Turn" survey reports that in 1999 a Canadian patient's average wait from referral by a general practitioner to treatment by a specialist had reached a record 14 weeks.

What about Canadians who come to the United States for care? A few may be seeking experimental treatment, but most come to get timely care. Precise numbers are hard to come by, but unpublished survey data collected by the Fraser Institute indicate that over 2 percent of Ontario patients have obtained treatment outside of Canada. For cancer patients, more than 5 percent of those in Ontario needing radiation therapy have left Canada to be treated.

Treatment delays for cancer patients have gotten so bad that, as The Detroit News has reported, Cancer Center Ontario (a governmental agency) entered into contracts to "export" cancer patients to Detroit's Barbara Ann Karmanos Cancer Institute as well as medical centers in Cleveland and Buffalo. While those contracts covered only radiation treatments for breast cancer and prostate cancer patients, they were a stunning admission that Ontario's health system could not provide treatment within a reasonable time. In fact, in 1999, half of all Ontario patients diagnosed with cancer waited eight weeks or more to begin radiation treatment.

American drug tourists and border-crossing Canadian patients alike are responding to the economic realities of Canada's health-care system. But Canadian drug bargains for Americans near the border—an accident of geography—do not mean that the United States should adopt greater governmental control over the price of prescription drugs. After all, few would argue that bargains at the duty-free store are a reason to adopt Canada's tax system, complete with steep, value-added tax rates.

Waiting lists and delays in treatment are the inevitable and systemic consequences of Canada's governmental monopoly on health care. Policy-makers in Lansing and Washington may finally be realizing this. But any time they're tempted to look across the border for answers, they would do well to notice those Canadians coming over to our side for life-saving treatment.

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